# Our roadmap to reach 10% adjusted EBIT by 2020

Outotec Capital Markets Day 2017 Markku Teräsvasara, President & CEO Outotec House - September 21



## My agenda today

• My first year at Outotec

• Our market outlook

• Our key levers to reach our targets

• How we will ensure execution



### My first year at Outotec

Review of organization

Meeting hundreds of customers

> Discussing with our people

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#### **Positive observations**

- Strong reputation with customers
  - Leading technologies
  - Brand
  - Expertise
- Strategy has the right elements
- Outotec can do what many others cannot
- Significant installed base

#### **Our opportunities**

- Work closer with our customers
- Become more cost competitive
- Improve execution
- Improve risk management

• Leverage the installed base

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# What we have achieved during the year

- Updated our strategy
- Prioritized our business portfolio
- Created a dedicated service organization
- Made key appointments to the Executive Board
- Established a team at group level to lead development of customer relationships
- Started to reduce fixed costs in Metals, Energy & Water
- Improved project risk management

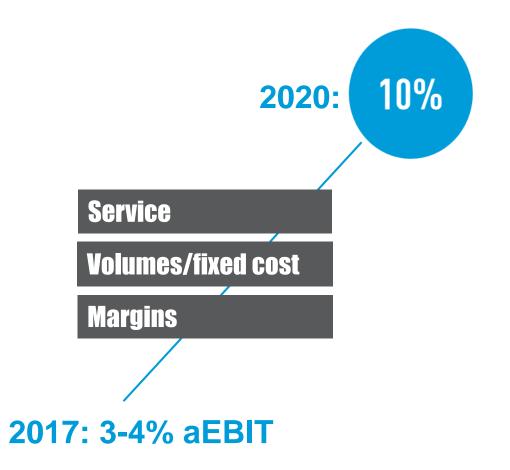




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### How will we achieve 10% adjusted EBIT by 2020

- Annual average service sales growth over 10%
- Grow volumes while containing fixed cost
- Improve margins through product competitiveness and project excellence



# **Our global coverage**



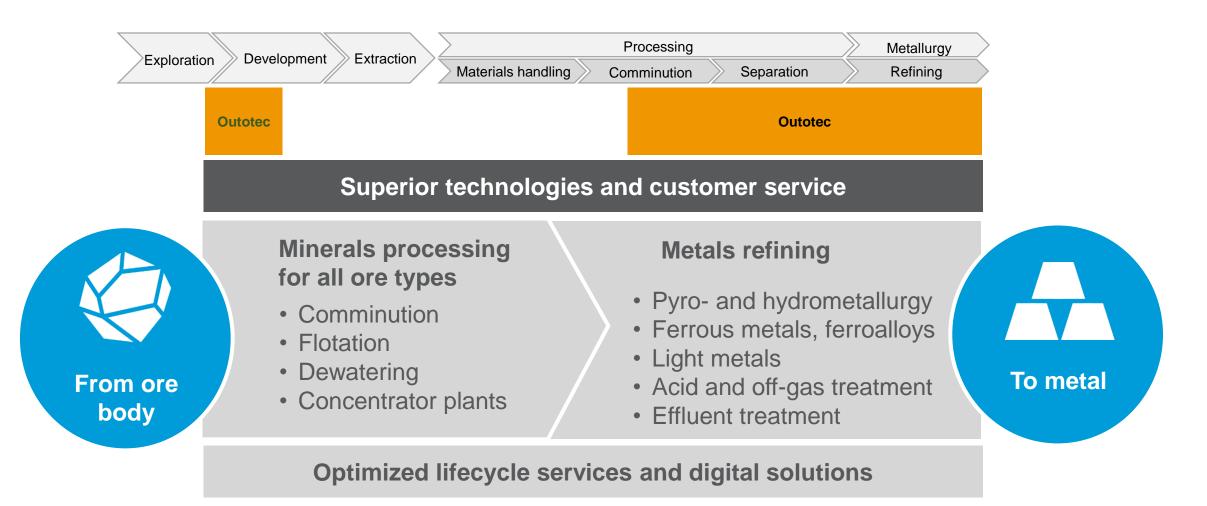
Wide supplier network with established long-term relationships

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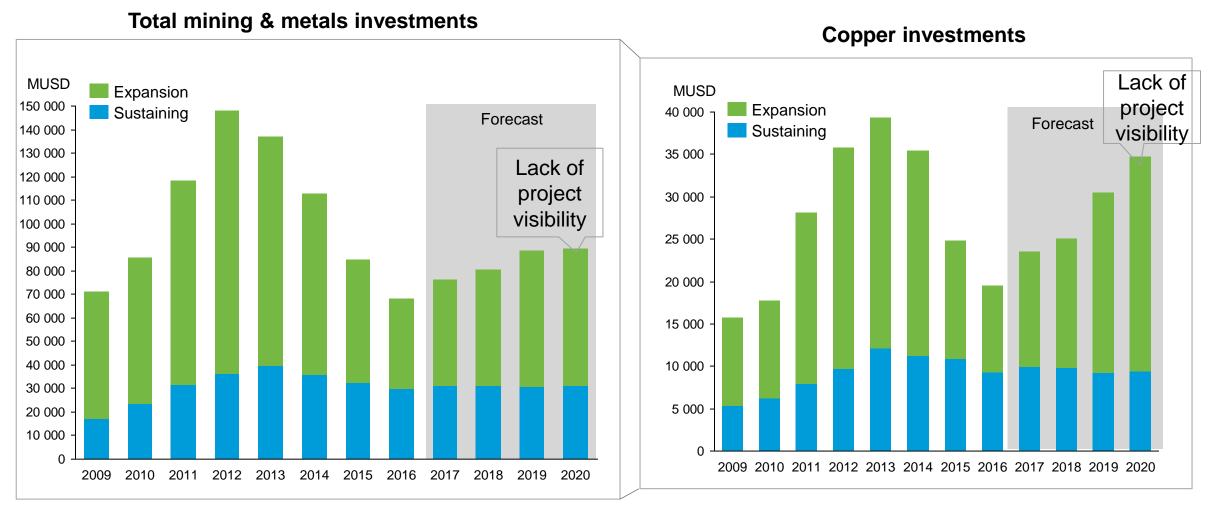
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### Our business on the value chain from ore to metal



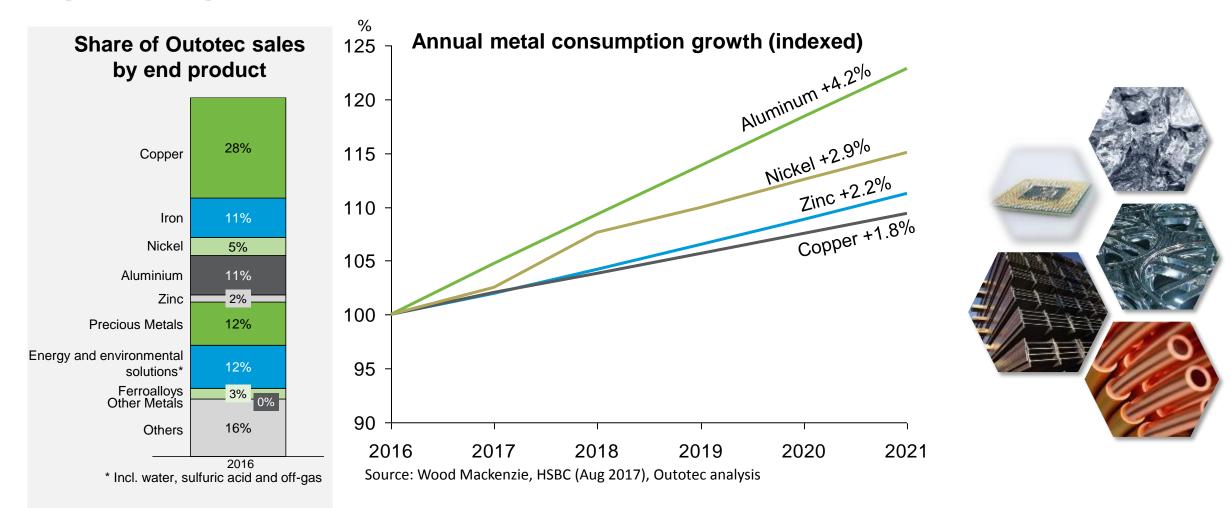
# Mining & metals market outlook is improving and we are well positioned for investment growth



#### Source: Woodmac (Q2 2017)



# Our business is well placed to meet the fastest growing metal markets





# We see big opportunities to grow our service business





Large installed base



Well positioned in digitalization



Proprietary spare parts provide good lifecycle service opportunities



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Our technology knowledge is world renowned



Work closer with our customers



Increased standardization and itemization lead to shorter lead times Increase the number of service agreements



Deliver a small number of high impact projects



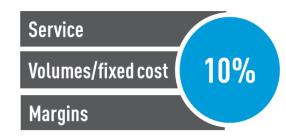
Increase design for service



Better customer management and better asset management



# Digitalization is increasingly embedded into everything we do



	Our elements:	Value:
<image/>	Smart connected equipment Smart processes Smart sites Smart services Smart ways of working	Asset performance and reliability Process productivity Process optimization Service effectiveness and efficiency Efficient internal processes

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### Our service business is already improving



#### Dedicated and focused organization with new management

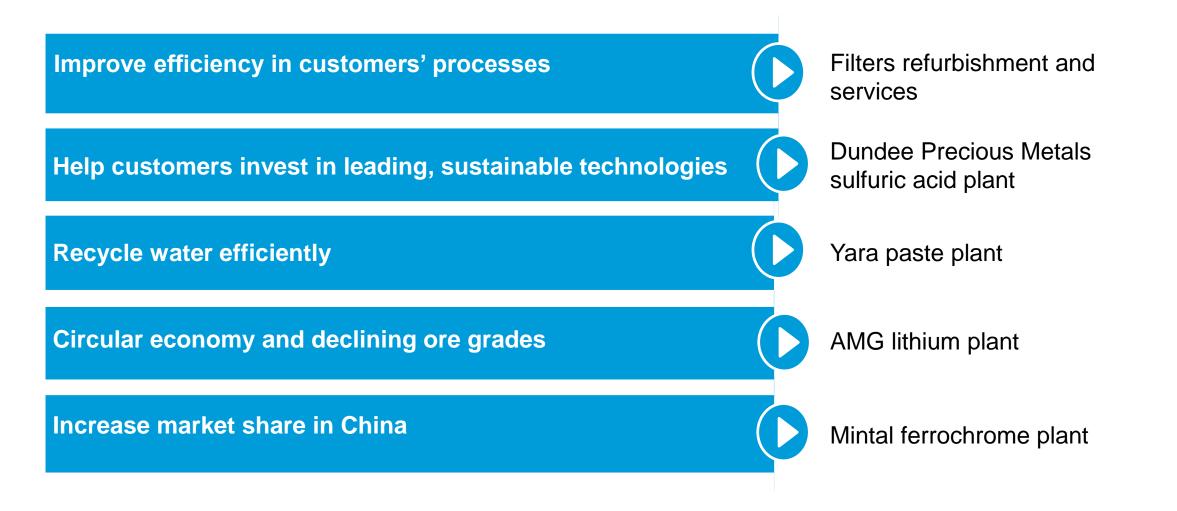
#### Site account management in place

Prioritized business portfolio

#### Order intake accelerating



### **Opportunities to grow while containing fixed costs**



Service

Margins

Volumes/fixed cost

10%

# With prioritized business portfolio we are improving our profitability



- Prioritization is based on:
  - Market opportunities
  - Profitability
  - Ability to generate healthy service business
  - Business risk
- We continue improving execution



# We will increase outsourcing while protecting our core competences



	Product development	Sales	Equipment / plant delivery	Services delivery
More	<ul> <li>Research center</li> <li>Strong proprietary equipment</li> <li>Basic engineering</li> </ul>	<ul> <li>Sales in core markets</li> <li>Agents in non-core markets</li> <li>Own technical sales support</li> <li>Flexible estimation and proposal work</li> </ul>	<ul> <li>Project management</li> <li>IPR-critical manufacturing</li> <li>EPC partner network</li> </ul>	<ul> <li>Site account management</li> <li>Field service management</li> <li>Parts with proprietary design</li> </ul>
Less	<ul> <li>Large own detailed engineering</li> </ul>	<ul> <li>Large own salesforce in non-core markets</li> </ul>	<ul> <li>Non IPR critical manufacturing</li> <li>Detailed engineering</li> <li>Generic site works</li> </ul>	<ul> <li>General labor hire for sites</li> <li>General service shops</li> </ul>

We build more flexibility utilizing our global network and business processes.

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### **Our technologies decrease customers' total** cost of ownership



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Technologies we have recently commercialized

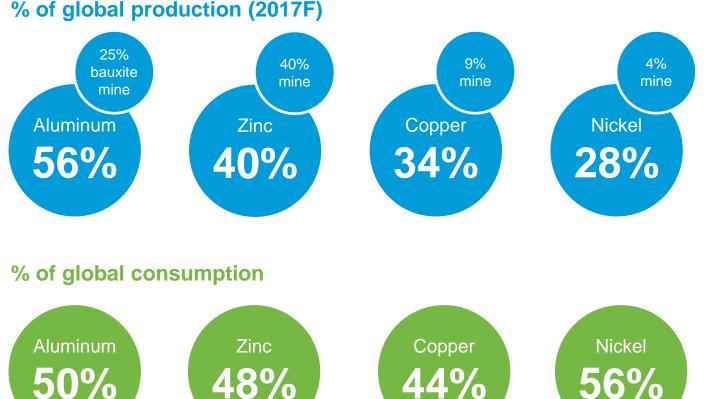


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# China is leading the global production and consumption of base metals





#### % of global production (2017F)

In addition, China is becoming a major owner of mining assets outside China

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# We are increasing our presence in China

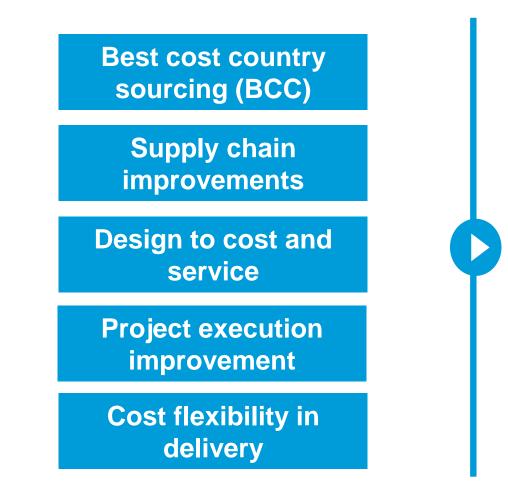
Service Volumes/fixed cost Margins

- Localize our expertise
- Create China specific products
- Support the Chinese driven business outside China with strong relationships
- Increase local content
- Expand supply out of China



### We have leading technologies but we will improve cost competitiveness





Increase BCC content

Reduce the number of suppliers to half

Standarize components and modules

Improve risk management

Towards zero underabsorption



# To improve efficiency, we have five must-win battles with concrete actions



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## Our long-term financial targets are based on winning our five must-win battles

- Sales growth faster than the market
- Annual average service sales growth over 10%
- **Profitability** (adjusted EBIT) 10% of sales by 2020
- Gearing at maximum 50%





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#### Outotec Sustainable use of Earth's natural resources

# At the wrap up (end of the webcast after MP&MEW presentations)

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